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Nov. 1-7, 1948

Aids for 4-H **ACHIEVEMENT OBSERVANCE**



U. S. DEPARTMENT OF AGRICULTURE
Extension Service

FOREWORD

"Creating better homes today for a more responsible citizenship tomorrow" has proved to be a meaningful theme throughout 1948, particularly in relation to the two national conferences on family life and citizenship, both called by the President and both attended by representative 4-H members. The total results of efforts in carrying out this theme may well be highlighted during the observance of National 4-H Achievement Week, November 1 to 7. In addition to local and State results, the National 4-H results for 1948, which set a new high record, should prove an inspiration to all those interested in the progress of 4-H Club work.

During National 4-H Achievement Week, it should be pointed out to every 4-H member, regardless of age or extent of work done, that he or she has had a real part in these outstanding national accomplishments. Such recognition is due every worthy 4-H member by his leaders, parents, and neighbors, as well as by others whose opinion counts. For such recognition, if handled skillfully, stimulates a feeling of satisfaction and self confidence. It helps to develop the will to achieve. It raises standards of accomplishment. It encourages habits of success, and often does much to help young people to evaluate their own efforts.

Moreover, such recognition of work well done during National 4-H Achievement Week may prove a powerful stimulus to other young people not yet enrolled in 4-H Club work to see what they too can do. Thereby, a springboard is provided for reaching more young people in keeping with the membership goals already set. In addition, in reviewing the 1948 4-H results, an excellent opportunity may be provided to launch the 1949 4-H Club program as developed by the members themselves, based on their own past 4-H efforts and their desire to do more in 1949. Such a program launched during National 4-H Achievement Week, will be of much interest to everyone supporting the work.

May all friends of 4-H rejoice in the fact that in 1948 the 4-H achievements of the 1,800,000 club members topped those of any previous year. To all these members, along with their 200,000 local volunteer leaders, much credit should be given for what they have done so earnestly and well, often in spite of disconcerting handicaps. Their records vividly demonstrate that 4-H members know how to do things. Let us help these young people to make their best even better in 1949. As American citizens, this is our opportunity and our responsibility.

United States Department of Agriculture
Extension Service

AIDS FOR 4-H ACHIEVEMENT OBSERVANCE

NATIONAL 4-H ACHIEVEMENT WEEK

November 1 to 7, 1948

THEME

Creating better homes today for a more
responsible citizenship tomorrow

MAIN OBJECTIVES

The objectives for the observance of National 4-H Achievement Week may vary considerably in different areas. However, the following are the main ones now being recognized:

1. To make a report to the Nation regarding the total accomplishments of 4-H Club members during the past year, emphasizing the significance of small beginnings and of cumulative effort as well as the 1948 theme, "Creating better homes today for a more responsible citizenship tomorrow." The general public is entitled to this information.
2. To highlight the outstanding contributions of 4-H Club members in the production and conservation of food for home and abroad in order to emphasize the importance of these efforts in helping to develop world-wide understanding and a lasting peace.
3. To see that parents in every community understand and appreciate what their own boys and girls have accomplished through 4-H Club work during the past year and the significance of club work in relation to the total 4-H effort.
4. To give recognition to group as well as individual achievements, through 4-H Club work. Such recognition is important.
5. To help 4-H members to develop their own 1949 4-H Club plans, based on their 1948 4-H achievements, particularly in local 4-H Clubs.
6. To emphasize the opportunities afforded rural young people in a 4-H Club, and encourage those not yet enrolled to join in keeping with enrollment goals set.
7. To make National 4-H Achievement Week important in the lives of all 4-H Club members. It is the hope that everyone will do his full part.

NATIONAL 4-H CLUB ACHIEVEMENTS, 1948*

What 1,800,000 Members Did in Their 80,000 4-H Clubs
Under the Guidance of Their 200,000 Local Volunteer Club Leaders

1. 4-H members produced and conserved food, to make more available for their own families, for other families, and for those in need in other lands:

Garden products.	acres	80,000
Poultry.	birds	8,000,000
Livestock.	head	800,000
Food crops	acres	500,000
Products canned.	quarts.	19,000,000
Food brined.	gallons	180,000
Food dried or cured.	pounds.	2,000,000
Food stored or frozen.	pounds.	16,000,000

2. They made their homes more attractive and livable through their 4-H Club work in --

Food planning, preparation and service	meals	20,000,000
Room-improvement	units	110,000
Arts and crafts.	articles.	250,000
Home management.	activities.	300,000
Beautification of home grounds	homes	115,000
Clothing	garments.	2,000,000
Child care	children.	22,000
Music appreciation	homes reached	220,000

3. They made their homes and home farms more efficient and profitable through their 4-H Club work.

<u>Club members</u>	<u>Achievement</u>
260,000kept personal accounts
500,000participated in fire and accident prevention
122,000made use of special economic information
330,000conducted soil and wildlife conservation practices
180,000carried on forestry activities
40,000engaged in work relating to agricultural engineering, electricity, tractor maintenance, and general farm repairs

* Estimates, based on reports of State club leaders for 1948.

4. They improved their own health, and cooperated in improving health conditions in their homes and communities.

Club members

Achievement

620,000	carried on special health activities
212,000	had periodic health examinations
230,000	trained in home nursing and first aid

Thousands of club members checked and improved their own food and health habits.

Thousands more removed farm and home accident hazards.

An equally large number prepared and served 10,000,000 meals in keeping with the nutritional needs of their own families.

5. They worked as responsible citizens to improve their own communities.

Club members

Achievement

47,000	served as junior 4-H leaders
200,000	carried on recreational activities
40,000	engaged in community activities, such as improving public grounds, conducting local fairs, and helping those in distress
350,000	demonstrated improved farm and home practices to their neighbors and other interested people of their communities

Thousands of 4-H members received training in what it means to be a good citizen in their own communities. They developed a deeper appreciation of the American way of life by practicing democracy at home and in their club and community.

6. They gained a better understanding of their responsibilities in the world of today.

They sent gifts, valued at more than \$300,000, to those in need across the seas. These gifts included thousands of packages containing food, clothing, and equipment of various types.

They corresponded with many of those to whom these gifts were sent, and a few representative 4-H members helped in the homes of young people in such countries.

In their 4-H discussions, they spent much time trying to understand some of the important social and economic forces now at work and the steps to take in developing the good-neighbor spirit at home and abroad, to the end that there may be a just and lasting peace.

NATIONAL AND STATE PLANS FOR THE WEEK

National 4-H Achievement Week provides an opportunity not only to feature total 4-H accomplishments during 1948, but to call attention to local and county results, when community or county 4-H achievement days have already been held. The major plans for this week include:

1. National and State broadcasts featuring total 4-H accomplishments, emphasizing what 4-H members have already done in producing and conserving food for home and abroad. Although some effort will be made to arrange national 4-H broadcasts during the week, the main effort in this regard will be reserved for the week of the National 4-H Club Congress, November 28 to December 2, 1948, and National 4-H Club Week, March 5 to 13, 1949, when the emphasis will be placed on checking up on progress made to date, thereby insuring a larger number of completions by 4-H Club members.
2. Messages to all 4-H members by high State and Federal Government officials and other prominent friends of 4-H Club work.
3. National and State news and feature material on total accomplishments by 4-H members during the past year in community, county, State, and Nation.
4. Magazine articles and feature articles in weekly and Sunday newspapers.
5. Use of achievement window displays, stickers, and other aids that may be furnished by the National Committee on Boys and Girls Club Work.
6. Commercial cooperation; window displays of 4-H Club effort.

SUGGESTIONS FOR COUNTY OR LOCAL 4-H ACHIEVEMENT ACTIVITIES

1. Publicity regarding National 4-H Achievement Week in news columns of weekly papers and extra editions, in editorials, or through broadcasts from local radio stations.
2. 4-H exhibits, including displays in local store windows.
3. County or community 4-H achievement programs. These can be held in the town hall or other community meeting place. 4-H exhibits could be displayed as well as 4-H posters and pictures illustrating work done. All parents and neighbors should be encouraged to attend.

a. Program features

4-H music by 4-H orchestra, band, or chorus.
Message to 4-H members from prominent Government--State and Federal--officials and friends of 4-H Club work.
Pledge of allegiance and 4-H Club pledge.
Summary report of 4-H achievements by president of 4-H Club council or some other appropriate person.
Special recognition and awards to those 4-H members who did outstanding work or made a special effort.
Salute to local volunteer leaders.
Presentation of The 4-H Award of the Silver Clover or other awards to 4-H Club leaders.
Presentation of the 4-H Recognition Plaque to some leading citizen who has made an outstanding contribution to 4-H Club work.
Some special recognition given to parents for their support of the program.
The challenge ahead. Plans for the future.
4-H citizenship ceremonial.
4-H demonstrations relating to various phases of 4-H Club work.
4-H playlet.
4-H admission ceremony for those newly enrolled.
Address by a prominent citizen.
Star Spangled Banner.

4. Special report of total achievements by 4-H members. The report included in this manual may prove useful. (See p. 2.)
5. Cooperation with local organizations, such as the Farm Bureau, Grange, Farmers' Union, chamber of commerce, and service clubs.
6. In some States, plans for a special achievement day include an achievement program in the morning, a noonday lunch, and recreation programs in the afternoon. In other States, achievement programs are held in the evening, a 4-H banquet often being the main feature.
7. Other 4-H features:

Posters or stickers on window or on gate of every 4-H member.
Posters in town hall, post office, local bank, or other public place.
Local parades.
Participation in adult programs and a report of what has been accomplished and what is planned for 1949.
Announcement of 4-H plans for ensuing year.
Announcement of names of new members enrolled.
Introduction of new local 4-H leaders.

SPECIAL SUGGESTIONS FOR COUNTY EXTENSION AGENTS

Editors and other newspapermen are always looking for good news items. This year, National 4-H Achievement Week provides such people another splendid opportunity to give appropriate recognition to the many deserving 4-H members, local volunteer leaders, and others who have supported the work in spite of many unavoidable difficulties.

1. Provide editors of local papers with photographs and information on National, State, and local 4-H results. Stories of outstanding achievements of local 4-H members are especially effective.
2. Consult bankers and managers of local stores about window displays. Some will have special plans already under way. Furnish 4-H posters, 4-H window cards and products canned or grown by 4-H members. Provide, if possible, for demonstrations by club members in local store or bank windows. A display of garments made or remodeled by 4-H members may also prove effective.
3. Send circular letters to all local leaders acquainting them with plans for National 4-H Achievement Week and what they are expected to do. Circular letters concerning National 4-H Achievement Week may also be sent to 4-H officers and possibly to all members.
4. Make contact with local broadcasting stations regarding special 4-H programs during National 4-H Achievement Week highlighting the outstanding achievements of local 4-H members, as well as the extent of 4-H Club work today. A large expansion of club work, patterned after 4-H Club work, is under way throughout most of the countries south of us and may soon be under way in some of the war-torn countries of Europe.
5. Plan with local 4-H leaders various ways of reaching more young people with the 4-H program. Make special announcement of those enrolled during National 4-H Achievement Week.
6. Announce 4-H plans for ensuing year as formulated by the 4-H Clubs of the county.
7. Put 4-H posters and 4-H window cards in public places throughout the county.
8. Obtain the cooperation of the clergy of local churches. Supply them with information regarding National 4-H Achievement Week and 4-H plans for the ensuing year.
9. For other suggestions, refer to previous manuals on National 4-H Achievement Week.
10. For local publicity, use those illustrations at the end of this circular that may prove effective in stimulating active interest in 4-H Club work.

MATERIALS FOR CIRCULAR LETTERS

Many itemized suggestions contained in this manual regarding the observance of National 4-H Achievement Week can be used to advantage in letters to local leaders, presidents of clubs, and parents of club members. Reference may also be made to previous manuals in which suggestive circular letters are included. Considerable use might be made of the materials already prepared on the 10 4-H guideposts for discussions by local 4-H Clubs during National 4-H Achievement Week.

THEME THOUGHTS

Creating Better Homes Today for a More Responsible Citizenship Tomorrow

My 4-H Home

"The 4-H Dreaming Song"

My home must have a high tree above its open gate,
My home must have a garden where little dreamings wait;
My home must have a wide view of fields and meadow fair,
Of distant hill, of open sky, with sunlight everywhere.

My home must have a friendship with every happy thing
My home must offer comfort for any sorrowing;
And every heart that enters shall hear its music there,
And find some simple beauty that every life may share.

My home must have its mother, may I grow sweet and wise,
My home must have its father with honor in his eyes;
My home must have its children, God grant the parents grace,
To keep our home, through all the years, a kindly, happy place.

- 4-H Message -

Begin Your Citizenship in the Home

"The foundations of your whole life—physical, emotional, and mental—are laid in the home. The well-ordered home based on love, mutual helpfulness, and intelligent cooperation is the highest achievement of mankind. It is the cradle of civilization. By living and working together in the home we acquire the virtues, habits, and skills needed for the highest success in life. By doing your part in the tasks about the home; by helping to keep it clean, orderly, and beautiful; by seeking to make it a peaceful, friendly, and happy place; you learn to think, to plan, and to work with others in ways that will help you to perform well your part in any community. Exalt, enrich, and beautify your home. It is the foundation of your life and happiness; the first school of citizenship and democracy."

--Joy Elmer Morgan

The Home a Cathedral of Faith

"To meet the issues of today, the home must be built like the Gothic cathedrals of old. In their building was utilized the principle of balanced thrusts whereby the force from the weight of the roof was matched by the strength of great flying buttresses. So the home by an inner spiritual influence must be able to match the destructive forces from without whether born of selfishness or greed.

"Homes which endure today have spiritual qualities such as the regard for truth, the spirit of comradeship, the practice of cooperation, the discipline of forbearance, and, above all, the grace of forgiveness for one another's shortcomings."

--E. O. Clark

Desirable Values - the Rural Home

1. The development of a Christian philosophy of life to affect every relationship of living.
2. The realization of the relationship of families to each other. No family alone can be truly Christian where no motive of service exists.
3. Mother-father relationships must be seen as a vital source of teaching. Children learn much from the attitudes of parents toward each other.
4. Personal and family prayer are important elements in every Christian home.
5. Good pictures and books are valuable as guides and interpreters of religion.
6. An appreciation of rural life is basic since religion grows best in this soil.
7. A sense of pride in the home together with an understanding of the rich values of rural life are great aids to Christian cultivation.

--T. T. Swearingen

4-H Club Work - Its Greatest Opportunity

"4-H Club work--to fulfill its greatest opportunity--must reach into the home life of the members. What they do in their meetings, what they learn in their camps, should be reflected in their everyday home lives. There are the little courtesies, the new, better ways of doing their work jobs, the fine cooperative spirit, the joyful, wholesome recreation--all these should be a part of home life.

"As leaders we shall be rated largely by the effects which 4-H Club work has on the home life of our boys and girls. Let us build it firmly into their every activity--for in so doing we will be developing a more responsible citizenship for the world of tomorrow."

--I. B. Boggs

The Ideal Home Our Responsibility

"And what does an ideal home consist of? It consists of a father and mother and children. It is only a partial home unless there are children in it. To raise children may mean 20 years of self-denial, of care, of confusion, of patience and struggle; but the children in the home, if given the right training, may be the largest contribution we will ever make to the world. It is not a real home unless you find within it tolerance, sympathy, respect, and love--respect and love of parents for each other and for the children, and love and respect of children for their parents.

"The home with understanding parents in it is the greatest teaching institution in the world--greater than the schools, greater than the church; and the place where much of the teaching is done is at the table, where parents and children meet three times a day. It is at the table where parents express themselves on the happenings of the day, the news of the neighborhood, the sermon they heard on Sunday and its quality. There, at the table, the attitude of the parents toward religion, politics, common honesty, morality is breathed in by children and made part of their character and life. There, at the table, parents and children express themselves freely and say what comes from the heart. How important that parents have right thinking in their hearts.

"We in 4-H Club work are helping to train the youth who will make the future parents of rural America and much of urban America as well. It is no mean job we leaders are engaged in. We are helping to train the youth who will in large degree determine the comity, the cooperativeness, and the peace of the world. We are not living up to our responsibility if we forget that training in our teaching of corn growing, gardening, and calf raising. We, in all instructions and actions, are helping to build character in our club members and a desire for noble homes of their own."

--C. B. Smith

Let Us Be Mindful of the Distressed Homes Across the Seas

"We can best fulfill our duty by doing all that is humanly possible to alleviate some of the suffering in the bodies and minds of those who are living reminders of the high price which national independence and personal freedom exact. Today, and in the days to come, let us help--with words, but even more with deeds--the blind and broken in our midst. And let that spirit of good will among men go forth to those who, like our wounded sons, are still in pain."

--Herbert H. Lehman

A Timely 4-H Good-Neighbor Pledge

In order to be a better world neighbor and friend to all, I, as a 4-H member will:

1. Try to learn more about the home of those in distress everywhere.
2. Help to relieve the hunger and suffering in these homes.
3. Conserve food, avoid waste, produce more.
4. Send friendly letters of cheer to those abroad who are in need.
5. Make friends with any foreign-born who have come to our own community.
6. Seek more of the actual facts about world affairs that are of concern to our nation.
7. Encourage good-will toward the other nations of the world.

A Timely 4-H Prayer

Give us grateful hearts, our Father, for all thy blessings; help us to be more worthy members in our own homes and more responsible citizens in our communities; make us mindful of those in need; give us strength to do our full part; relieve the suffering of the world; and grant peace in our time. Amen.

4-H ADMISSION CEREMONY

Many a 4-H Club member has been stimulated to greater effort and achievement by the experiences and opportunities made possible through 4-H Club work. A brief summary of some of the 4-H basic principles at the time new members are admitted may aid considerably in developing an appreciation of the values of Club work. Therefore, this brief ceremony seems especially appropriate at the time new members are enrolled in a 4-H Club.

Suggestions: The guide takes the candidate for 4-H Club membership to the front of the room, where the officers are standing behind a table.

President: To you who are about to become a member of the 4-H Clubs of America, we, as active members of (club name), sharing responsibilities in the carrying out of the new 4-H peacetime program, wish to explain the purposes of our organization.

Vice President: The 4-H Clubs are part of the national agricultural Extension Service of the United States Department of Agriculture, in cooperation with the State colleges of agriculture and county extension organizations. 4-H Clubs are organized to help us to become better citizens in a democracy by teaching us how to work and play together; by guiding us in the solving of our own problems and those of the home and community in relation to our 10 4-H guideposts; by giving us an opportunity to learn better methods of farming and homemaking; by encouraging us to pass these better methods along to others; by giving us an understanding and appreciation of country life; and by helping us to be of service to others and to our communities in a changing world. In addition, during this critical period, each 4-H Club program provides rural young people an opportunity to do their full part in working together for a better home and world community.

Secretary:

Our 4-H emblem is a green four-leaf clover, with a white "H," standing for the development of the Head, Heart, Hands, and Health, on each leaf.

Our 4-H motto is "To make the best better."

The ten 4-H guideposts are:

1. Developing talents for greater usefulness.
2. Joining with friends for work, fun and fellowship.
3. Learning to live in a changing world.
4. Choosing a way to earn a living.
5. Producing food and fiber for home and market.
6. Creating better homes for better living.
7. Conserving nature's resources for security and happiness.
8. Building health for a strong America.
9. Sharing responsibilities for community improvement.
10. Serving as citizens in maintaining world peace.

Our 4-H citizenship pledge is:

"We, individually and collectively, pledge our efforts from day to day, to fight for the ideals of this Nation.

"We will never allow tyranny and injustice to become enthroned in this, our country, through indifference to our duties as citizens.

"We will strive for intellectual honesty and exercise it through our power of franchise. We will obey the laws of our land and endeavor increasingly to quicken the sense of public duty among our fellow men.

"We will strive for individual improvement and for social betterment. We will devote our talents to the enrichment of our homes and our communities in relation to their material, social, and spiritual needs.

"We will endeavor to transmit this Nation to posterity not merely as we found it, but freer, happier, and more beautiful than it was transmitted to us.

Treasurer:

This 4-H Club wants every person who joins it to know that he is joining a national organization which has very important peacetime responsibilities. Every person should know also that this is an organization in which the Extension Service of the United States Department of Agriculture, with headquarters in the Nation's Capital, is working cooperatively with the extension services of the State colleges of agriculture and the county extension services, as well as with those of Hawaii, Alaska, and Puerto Rico; and that 4-H Clubs are now under way also in many other countries.

President: You are now familiar with the purposes of 4-H Club work, the 4-H emblem and what it symbolizes, the 4-H motto, the ten 4-H guideposts to be used in developing 4-H programs, and the 4-H citizenship pledge. Are you now willing to try to live up to these ideals of the 4-H Club organization?

Candidate: I am.

President: Do you now wish to become a 4-H Club member?

Candidate: I do.

President: You will sign the 4-H Club roll.

Candidate signs in secretary's book.

President: You will repeat the club pledge after me;

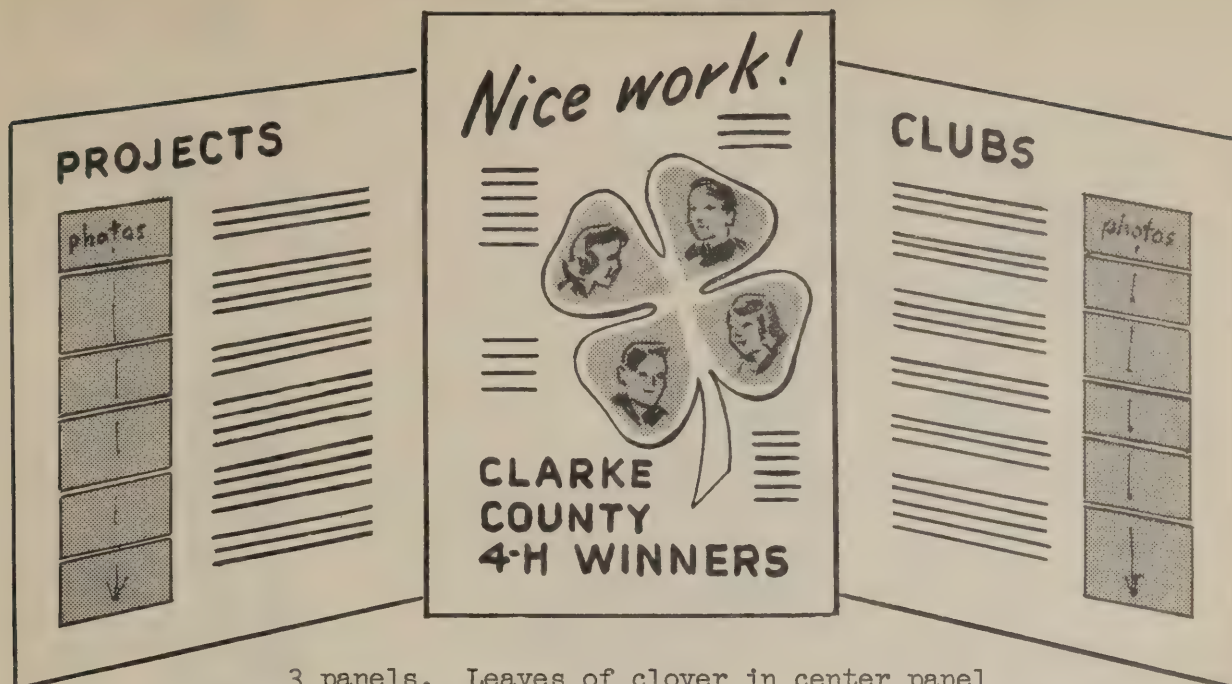
Candidate (repeats after president):

I pledge--

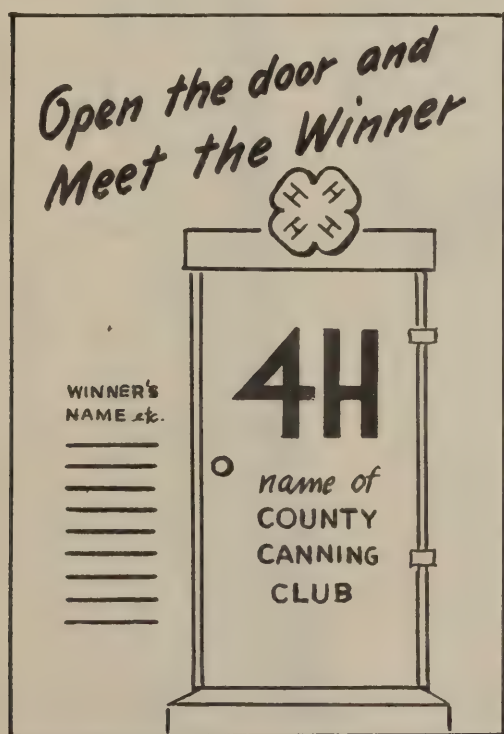
My Head to clearer thinking,
My Heart to greater loyalty,
My Hands to larger service, and
My Health to better living,
For my club, my community, and my country.

President: You are now a member of (name of club) 4-H Club. We welcome you into its membership. May you ever do your full part in carrying out the 4-H program; be faithful in helping to carry on your own 4-H work as a part of the general extension program of your community and county in partnership with your parents and neighbors; and in living up to its high ideals to the end that you will be among the vanguard of those who are working for a better home and world community.

Displays

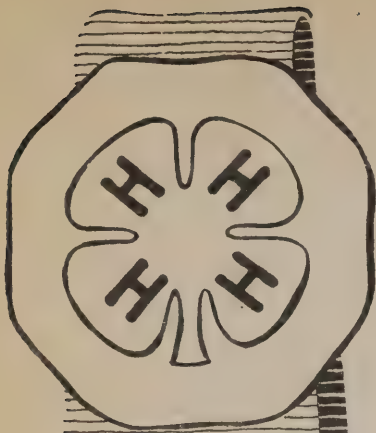


3 panels. Leaves of clover in center panel contain photographs of the winners. In side panels of this diagram, legends occupy more space than photographs, but either may be played up. Just be sure that one column or the other (photos or legends) spreads horizontally over the middle of the board to keep the page from splitting in two. Vertical depths of photographs may vary, but keep horizontal widths of all photographs on two end panels the same.



Painted plywood or heavy cardboard may be used for this. Door space cut out and hinged by small metal hinges tacked or screwed on plywood, or strips of leather glued on cardboard. (Door will stay open better if hinges on plywood are used.) Small knob on door. Full length photo of winner pasted behind cut out door space.

Spots (a)



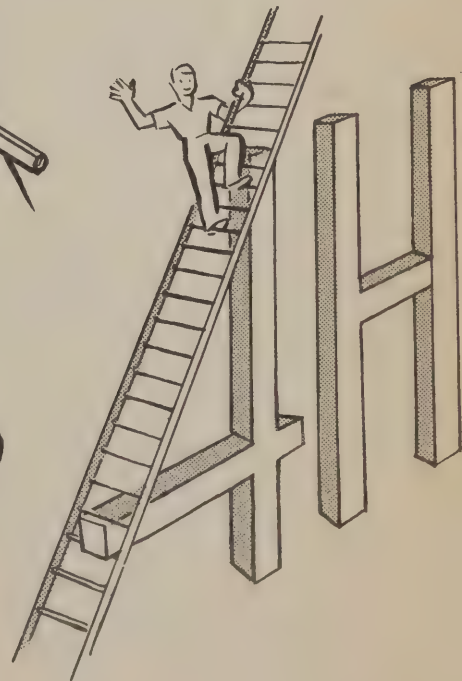
Don't overlook
THIS 4 LEAF
CLOVER

4-H
ACHIEVE-
MENT

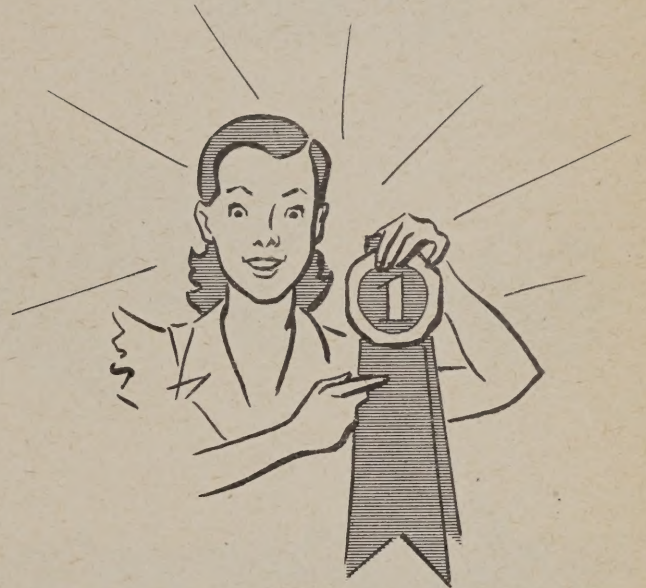


It's a date!

*Go Up
with*

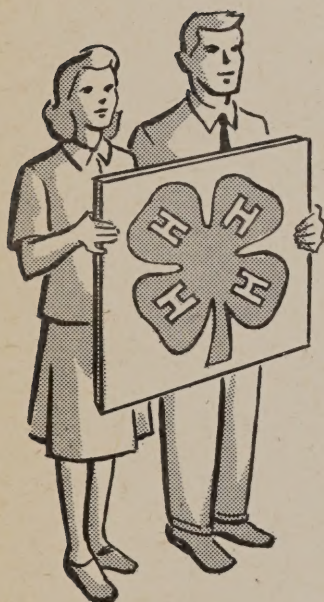


Spots (b)



Headings and Decorations

4H
ACHIEVEMENT
WEEK



The National 4-H Pledge

"I pledge -

My Head to clearer thinking,

My Heart to greater loyalty,

My Hands to larger service,

My Health to better living,

for my club,

my community,

and my country."



THEME: Creating better homes today for
a more responsible citizenship tomorrow.